

**SHANGHAI UNIVERSITY
FOR SCIENCES AND TECHNOLOGY**

Spring 2013 – CASE STUDIES IN CORPORATE FINANCE

CONTACT INFORMATION

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CLASS WEBSITE:
OFFICE HOURS: Immediately after class or
by appointment

Every effort will be made to respond to email within 24 hours of receipt. In some instances, this may simply be an acknowledgement that the question has been received. If many students are facing the same problem, an answer may be sent to the entire class or posted on the course website provided that such facility is available. Emails sent over a weekend will normally be dealt with on Monday.

COURSE DESCRIPTION AND LEARNING OBJECTIVES

This course is designed to deepen students' understanding of how to apply corporate finance concepts in a wide variety of business situations to make informed decisions in corporate finance. The perspective taken will be that of a chief financial officer in their investment and financing analysis and control activities. The course builds on concepts in business strategy, valuation techniques, and capital structure theories covered in previous courses. It will assume that students have a good understanding of fundamental concepts, such as the time value of money, capital budgeting, risk/return trade-offs, and weighted average cost of capital.

The course will provide the students with the tools to

1. To critically employ financial management theory in practical settings, especially applied in case studies
2. To understand the decisions facing a financial manager in a large corporation, particularly those related to investment policy, financial policy, and corporate valuation and restructuring.
3. To evaluate the effects of leverage, taxes and uncertainty on corporate investment and financing decisions.
4. To appreciate the effects of capital market imperfections on corporate investment and financing decisions.

COURSE FORMAT

The course will use the case method of teaching, supplemented with additional readings. The strength of the case method is that it provides an opportunity to "simulate" complicated real-life

Corporate Finance Case Study

Ian Pickup



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